



Press release

AkzoNobel
Tomorrow's Answers Today

Glidden™ Paint Introduces Its “Top 10 Growing Up” Colors

Select palette highlights most popular colors for today's youth

CLEVELAND (April 20, 2010) — Whether you're looking for the perfect color for a new baby's nursery or a trendy shade for a teenager's bedroom, Glidden™ paint makes it easy to find the right color for the child in your life with its new Top 10 Growing Up Colors. Featuring a mix of bright and playful hues, the Top 10 Growing Up Colors reflect the most popular choices for today's youth.

“A bedroom or playroom is often one place in the house where a child or teen can inject their own style into the space, making it a true reflection of their individual personality,” said Barbara Richardson, Director of Color Marketing Services, Glidden paint. “The Top 10 Growing Up Colors offers a variety of classic and contemporary shades designed to stand the test of time and is sure to please kids of all ages.”

The Top 10 Growing Up Colors include:

Blooming Fuchsia – A vibrant magenta designed to energize a youthful attitude in any bedroom.

Fresh Pink Lemonade – A refreshing springtime shade of pink that works well as an accent color in artwork, lamps, or painted accessories.

Sunbaked Orange – A glowing, warm, spicy color sure to enliven any space.

Refreshing Mimosa – A creamy yellow color creates a cozy feeling. With a touch of red, this color can make any room feel warm and inviting.

Spring Green – A refreshing, crisp green that reflects the outdoors and provides a feeling of nature.

True Turquoise – A daydreaming green-blue designed to create a serene environment.

Blue Marina – Reminiscent of the shades of the ocean tide, this color creates a cool atmosphere in any room.

Rich Navy – A deep blue designed to add a touch of boldness and adventure to a variety of settings.

Lilac Bouquet – a delightful and playful violet sure to please girls of all ages.

Sunbeam – a bright, cheery yellow reflects the sun's warmth to create a cozy space.



Safe Harbor Statement

This press release contains statements which address such key issues as AkzoNobel's growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company's corporate website www.akzonobel.com.

The Top 10 Growing Up color cards are available now in the Glidden paint color centers at The Home Depot stores nationwide. Consumers can also find the complete selection of Top 10 color palettes at www.glidden.com.

In addition to the Top 10 color cards, Glidden paint offers a variety of innovative tools designed to make choosing colors easy and fun, including a reduced palette of 282 timeless colors; ready-to-go paint testers with a built-in brush for only \$2.94, to allow consumers to try any color; and larger color chips with coordinating accent colors on the back.

Glidden paint has made significant investments in improving the formula of its base paint to give consumers premium quality paint at an affordable price. Backed by a “guaranteed results” warranty, Glidden paint offers to replace the paint or refund the money to any consumer who is not satisfied. For more information about the new Glidden paint, visit www.glidden.com.

About Glidden Paint

The Glidden paint brand offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generations of customers. From the first latex paints that were developed and marketed under the Glidden brand decades ago, to today's broad assortment of versatile paints serving consumers and paint contractors alike, the Glidden brand continues to reach new heights. Glidden paint is part of AkzoNobel and is a category leader in the company's portfolio of internationally respected paint brands.

About AkzoNobel

AkzoNobel is proud to be one of the world's leading industrial companies. Based in Amsterdam, the Netherlands, we make and supply a wide range of paints, coatings and specialty chemicals - 2008 revenue totaled €15.4 billion. In fact, we are the largest global paints and coatings company. As a major producer of specialty chemicals we supply industries worldwide with quality ingredients for life's essentials. We think about the future, but act in the present. We're passionate about introducing new ideas and developing sustainable answers for our customers. That's why our 60,000 employees - who are based in more than 80 countries - are committed to excellence and delivering Tomorrow's Answers Today™.

Note to editors - not for publication

For more information:

Liggett Stashower
216-373-8272
April Wonsick

Liggett Stashower
216-373-8396
Kendra Wheeler